



Enhancing involvement of SMEs & societal stakeholders : Annex III organizations

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Effective participation of Annex III stakeholders

Quiz Time !

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Effective participation



“European Standardization Organizations shall encourage and facilitate an appropriate representation and effective participation of all relevant stakeholders, including SMEs, consumer organizations and environmental and social stakeholders in their standardization activities’ (article 5). ”

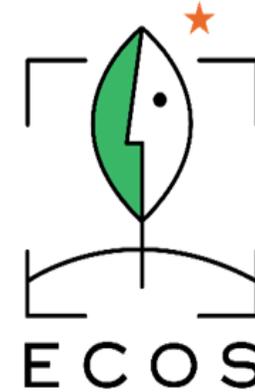
European Regulation (1025/2012) on European Standardization

Annex II Organizations

Consumers



Environment



Workers



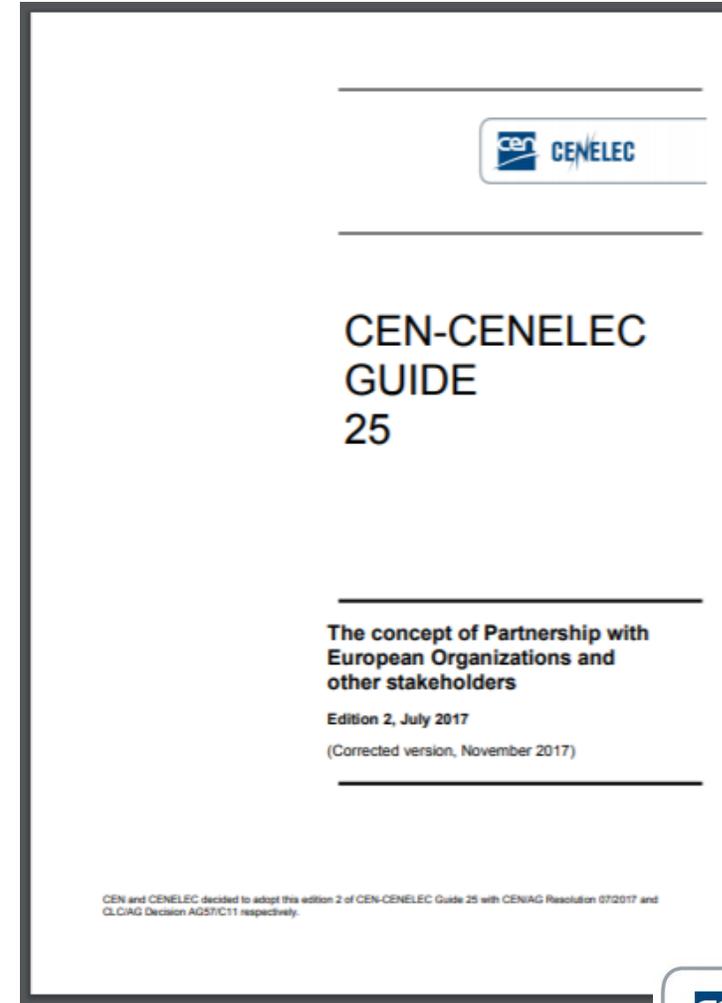
SMEs



CEN-CENELEC cooperation with Annex III organizations

2 main areas

- Participation in the **Governing bodies** and their working or advisory groups
- Participation in **Technical Committees** and other technical bodies



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Annex III Organizations



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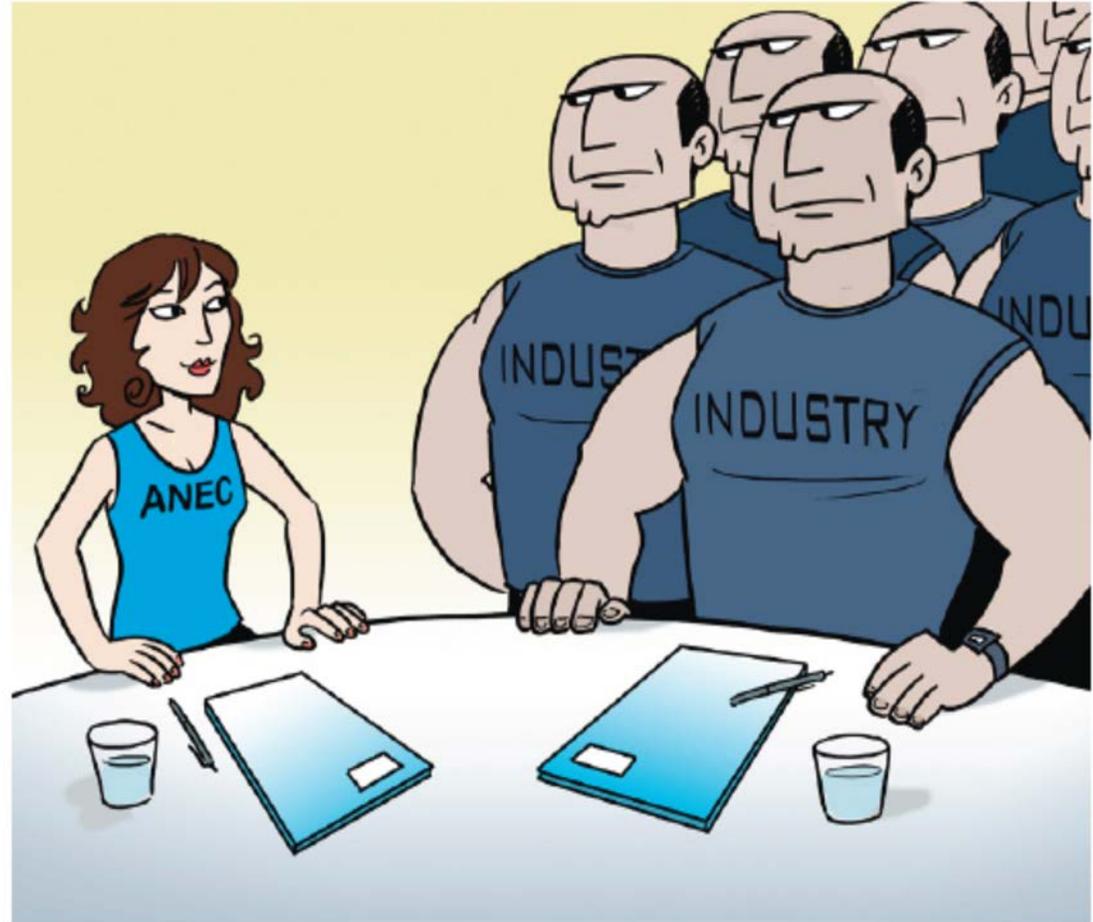
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ANEC

has provided the collective European consumer voice since 1995:

‘The European Association for the Co-ordination of Consumer Representation in Standardisation’

(or ‘The European consumer voice in standardization’)



ANEC Mission

- Aims to represent and defend the European consumer interest in a **continuum** of consumer protection and welfare
 - ✓ the development and revision of European **policies & laws** related to standards, consumer protection & welfare (often in liaison with BEUC)
 - ✓ (key mission) of **standardization** (governance & technical levels of CEN, CENELEC & ETSI; sometimes technical level in ISO & IEC; UNECE, with CI)
 - ✓ the **use of standards** (conformity assessment, accreditation, market surveillance & enforcement)
- In 2019, ANEC participates in over **175 technical bodies** of CEN, CENELEC & ETSI, and in over **25 technical bodies** of ISO & IEC
- → **ANEC introductory video:** <https://goo.gl/JxLJPd>



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Start video



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ANEC Activities & Priorities

- ▲ ANEC is an independent, private and not-for-profit association (AISBL).
- ▲ Membership mirrors CEN-CENELEC (34 countries) with national consumer organizations in each country nominating a national representative to the ANEC General Assembly (31 countries).
- ▲ Relies on funding from the EU (95%) and EFTA (5%) for its core mission.
- ▲ Seven areas of priority:

Accessibility

Child
Safety

Domestic
Appliances

Digital
Society

Traffic &
Mobility

Services

Sustainability



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ANEC Participation

- ▲ Partner Organization of
- ▲ Partner Organization of
- ▲ Full member of
- ▲ Past member of
- ▲ Observer in ISO/COPOLCO
- ▲ Member of many EC expert groups



Participation at technical level

Annex III organizations in partnership with CEN-CENELEC

CEN & CENELEC Technical Bodies & Working Groups		
ANEC	144	43
ECOS	176	86
ETUC	50	/
SBS	168	7



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Participation at technical level

Annex III organizations in **partnership** with CEN-CENELEC

- ▲ Access to working documents
- ▲ Participation in any TC without restriction
 - ▲ TC: Observer
 - ▲ WG: Expert
- ▲ Commenting also during formal approval
- ▲ Only for Societal Annex III: Submit Opinion on draft standards



The Opinion mechanism (Societal Stakeholders)

- ▲ Right to submit an Opinion at:
 - ▲ Enquiry
 - ▲ Formal Vote
- ▲ Opinion is expected to be:
 - ▲ Used positively
 - ▲ Used when participating
 - ▲ Constructive for TC to take on board
- ▲ Opinion is not part of the ballot:
 - ▲ Outcome vote: not affected
 - ▲ National delegation principle: not affected



Favourable



Not
Favourable



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182



2017

2019

ANEC Success stories

Child-resistant lighters (EN 13869:2002)



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ANEC Success stories

Inclusion of “vulnerable consumers” in the EN 60335-2 standards for domestic electrical appliances



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ANEC Success stories

EN 301 549 “Accessibility requirements suitable for public procurement of ICT products and services”



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Practical Tips



- ✓ If an Annex III organization joins your TCs, CCMC has to add them in the Global Directory in order to give access to documents, not ‘their NSB/NCs’ as they do not belong to a country
- ✓ There are specific rights and obligations for Annex III organizations in the CEN-CLC IR2 (eg: art. 3.2.4 on TCs Meetings, art. 11.2.1.6 on submission of draft EN to vote) and CEN-CLC Guide 25 and the Partnership Agreements
- ✓ Opinion Mechanism: CCMC will forward you the opinion and tell you how to proceed (eg: he TC/SC Secretary to upload it on the eCommittee tool (for CEN) or the Collaboration Tool (for CENELEC) and inform the TC/SC that this Opinion needs to be considered). The mechanism should become digital in the future.



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Collaboration with Annex III Partners: not only technical

- ✓ Participation in the **Governing bodies** and their working or advisory groups (General Assemblies, Administrative Boards, Policy Groups, Technical Boards,...)
- ✓ **2 dedicated Working Groups** (SME-WG ; SSG)
- ✓ **Joint Policy & Communication** actions
 - ✓ #TrustStandards
 - ✓ E-learning tools
- ✓ **CEN-CENELEC Strategy 2030**
- ✓ ...



eLearning tools

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Useful Links

- [SME Toolbox](#)
- [CEN-CENELEC Guide 17](#): Guide for Standards writers taking into account SME's needs
- [National SME Helpdesks](#); LinkedIn '[SMEs and Standards](#)'
- Video [Standards, business tools for SMEs](#)
- [Societal Stakeholders' Toolbox](#)
- Brochure [Civil society - Improving, strengthening and legitimising the European standardization system](#)
- Effective participation of Societal Stakeholders in Standardization [CEN BOSS/CENELEC BOSS](#)



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Inclusiveness, Transparency & Openness

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Take-Aways

- 4 “**Annex III organizations**” representing SMEs and Societal Stakeholders in the European Standardization system
- Same rights as **CEN-CENELEC European Partners** (Guide 25) and more...
 - e.g. **Right of opinion** (Societal stakeholders)
- **Inclusiveness** of the system makes better standards



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Thank you! Questions?

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